

The Economic Impact of California Wines

California is America's number one wine state and the fourth largest producer in the world.

California wine makes a significant contribution to the nation and all fifty states by providing quality jobs, bolstering economies through hospitality, taxes and tourism and enhancing communities through environmental stewardship.



Economic Impact of California Wine on the California Economy



Employs **325,000** Californians



Generates **\$57.6 BILLION** in annual economic activity



Pays **\$7.6 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$17.2 BILLION** in wages annually



Attracts **23.6 MILLION** tourist visits to California wineries each year



Generates **\$7.2 BILLION** in annual tourism expenditures



Economic Impact of California Wine on the U.S. Economy



Employs **786,000** Americans



Generates **\$114 BILLION** in annual economic activity



Pays **\$15.2 BILLION** in taxes

Annual local, state and federal business, excise taxes & personal taxes



Pays **\$34.9 BILLION** in wages annually